

AGREEMENT PROPOSAL FOR FRANCHISEE STORE OF KBIR WELLES

ROLE & RESPONSIBILITIES OF FRANCHISOR

1. Franchisor - **Kbir Wellness Private Limited** is a HARYANA based private Ltd. The Corporate Identification Number (CIN) of Kbir Wellness Private Limited is U24290HR2022PTC101939 and registration number is 101939. It has been classified as non-govt company and is registered under Registrar of Companies Haryana India. The registered office of Kbir Wellness Private Limited is at H.NO. 41, GROUND FLOOR SECTOR-14 KARNAL Karnal , Haryana
2. Franchisor will provide Vaidh (9:00 AM to 4:00 PM) , Software and its training (For sale and stock maintenance) , One Time In- store Aushdhalaya Branding Designing, Marketing Support & promotional material like Catalogue, leaflets, Posters, Pamphlets, Carry Bags, Some Product samples and all designing expenses related to this will be taken care by Franchisor & all printing expenses will be taken care by Franchisee.
3. Franchisor has agreed to provide the products to the Second Party as per list annexed to this agreement on the basis at net rate and the products to be marketed/ manufactured by the Franchisor.
4. All rights, titles and interests in the trade marks including artistic work thereof appearing on the PRODUCT/s or cartons etc shall always be with KBIR Wellness, Franchisee shall not at any point of time acquire any right, title or interest in such trade mark.
5. In case the payment is delayed by the Franchisee Beyond 21 Days, First Party can charge interest of 1.5% on per Month basis.
6. Franchisor ceases all responsibility and risks such as shortage, damage, dent, breakage, spoilage, short delivery and non- delivery of consignment once the products has been dispatched from their warehouse.
7. Franchisor warrants that it will supply PRODUCT/S of superior quality manufactured/ marketed by and packed in accordance with relevant Good Manufacturing Practice (GMP) standards/norms as specified by the relevant regulatory authorities duly registered with Govt of India, as applicable from time to time.
8. Each & Every Goods in stock of Franchisee will be taken back by the Franchisor at the time of settlement (Discontinuation of business between both parties). All the claims will be settled within 60 Days of termination & company will pay credit amount to Franchisee.

ROLE & RESPONSIBILITIES OF FRANCHISEE

1. Franchisee will provide necessary infrastructure (Approved by Party 1) considering Separate area for OPD (Nadi Parikshan by Vaidh), Product Display Area, waiting area for patients, safe storage of products. proper team & staff for smooth operations in the designated Aushdhalaya and all the relevant expenses for same will be taken care by the Franchisee.
2. Franchisee have to buy the product range from Franchisor of amount as per the annexure for opening of Franchisee store of KBIR Aushdhalaya
3. Franchisee shall ensure safe and sound custody of goods, so that goods may not be damaged or stolen. In case of damage or loss in transit, Franchisor will give the 'Credit Note' to Franchisee against satisfactory report. Franchisee shall ensure sale of all the product with in expiry time period, whereas the expired Product is Liability of Franchisor and Franchisee will not bear any loss due to expired Product under any circumstances.
4. All sales consignments shall be sent by the Franchisor to the Franchisee on 21 Day Credit payment basis and account shall be cleared bill to bill in the due course by the Franchisee on monthly basis by way of issuing A/c Statement. Further Franchisee is eligible for 2% Cash Discount if the payment is made in advance.
5. All agreements will be done by Franchisor with the Parties appointed under Franchisee for future expansion. Franchisee is not authorized to sign agreements with any parties for expansion and transfer of Franchisor Business.
6. Franchisee have to submit two signed blank Cheques to Franchisor, having cheque number and And it is further mutually agreed between both the parties that the said cheques will be used by Franchisor to settle the accounts with Franchisee at the time of Full and Final. It is further agreed that the said cheques will be used only at the termination of the said agreement.
7. That the books of accounts, records, vouchers, and other related records register shall be true and correctly maintained by the Franchisee and the same will be available in the Franchisee office for the inspection at any time by the Franchisor or their authorized agents.
8. Franchisee will be entitled to ascertain whether the PRODUCT/Samples received adhere to quality specifications on the receipt of the PRODUCT/S Samples of Franchisor. Franchisor will send a sample of each batch of PRODUCT/s along with Certificate of Analysis to the Quality Control Department of company in case of Franchisee in its opinion finds that the specified

product do not meet agreed quality specifications and if Franchisee disagrees with such findings of Franchisee in this respect, product samples will be referred to an independent mutually acceptable outside laboratory for testing of the PRODUCT/s. The findings of such testing shall be final and the cost of such testing will be to the account of the losing party.



FRANCHISE PLAN

City Type	Investment Required	Area Required	Doctor Availability	Franchise Support
Type A Metro NCR	12 Lacs	1500-2000 Sq.Ft	6 Days / 8Hrs Daily	Marketing Tools Social Media Support Camps/Marketing Location Verification Store Branding Welcome Kit Agreement Store Certificate
Type B District Main Cities	6 Lacs	1200-1500 Sq.Ft	6 Days / 8Hrs Daily	Marketing Tools Location Verification Store Branding Welcome Kit Agreement Store Certificate
Type C Sub-Districts Small Towns	4 Lacs	800-1000 Sq.Ft	Once in 15 Days	Location Verification Store Branding Welcome Kit Agreement Store Certificate
Type D Tehsils Villages	2 Lacs	600-800 Sq.Ft	Once in 15 Days	Location Verification Agreement Store Certificate

FRANCHISEE WELCOME KIT

S.No.	Particular
1	Doctor Pad
2	Visiting Card
3	Hand Sanitizer (5LT)
4	T-shirt for Staff
5	Carry bag
6	Doctor Coat (Kbir Branded)
7	Doctor Mask (Kbir Branded)
8	Disposable Mask
9	Doctor Cap
10	Store Certificate (Framed)
11	Franchisee Brochure
12	Corporate Brochure
13	Pen Box
14	Doctor Parker Pen (Green & Black color)
15	Pen & Visiting card stand with Kbir Branding
16	Store Branding Design
17	Basic Store Stationary

PRODUCT LIST

SR.NO.	Product Code	Product Name	Type	Unit	Box Packing	M.R.P.
1	Kab 101	A MIGCURE RAS 1 LTR	RAS	Pcs	16	320
2	Kab 102	ALOEVERA AMLA RAS 900 ML	RAS	Pcs		290
3	Kab 103	ALOEVERA FIBER 1 LTR	RAS	Pcs	15	495
4	Kab 104	ALOEVERA GEL 100 GM	GEL	Pcs	100	105
5	Kab 105	ALOEVERA SOAP 100 GM	SOAP	Pcs	135	65
6	Kab 106	ALOEVERA SWARAS 1 LTR.	SWARAS	Pcs	15	280
7	Kab 107	AMLA PLUS SWARAS 1 LTR.	SWARAS	Pcs		227
8	Kab 108	AMLA RAS 450 ML	RAS	Pcs	24	105
9	Kab 109	AMLA RAS 900 ML	RAS	Pcs		205
10	Kab 110	AMLA SWARAS 500 ML	SWARAS	Pcs		123
11	Kab 111	AMRIT KWATH 100 GM	Kwath	Pcs	70	109
12	Kab 112	APPLE VINEGER 450 ML	SYRUP	Pcs		210
13	Kab 113	ARJUN CAP 1X30	CAPSULE	Pcs	135	165
14	Kab 114	ARSH CURE 3X10	CAPSULE	Pcs	165	144
15	Kab 115	ASHWAGANDA CAP 1X30	CAPSULE	Pcs		179
16	Kab 116	ASHWAGANDA CAP 1X30	CAPSULE	Pcs		162.5
17	Kab 117	AMRIT ZYME 200 ML	SYRUP	Pcs		180
18	Kab 118	ASTHONIL SYRUP 200 ML	SYRUP	Pcs	60	120
19	Kab 119	AVIPATTIKAR VATI 60 PCS	VATI	Pcs	180	126
20	Kab 120	AYUSH KWATH 100 GM	KWATH	Pcs	120	154
21	Kab 121	BLACK SEED CAP 3X10	CAPSULE	Pcs	180	195
22	Kab 122	CASTOR OIL 30 ML	OIL	Pcs	240	45
23	Kab 123	CHANDRA PRABHA VATI 1X60	VATI	Pcs	180	165
24	Kab 124	CHYAWANPRASH 500 GM	CAPSULE	Pcs		210
25	Kab 125	CURCUMIN CAP 1X30	CAPSULE	Pcs	150	699

26	Kab 126	CURCUMIN CAP 1X30	CAPSULE	Pcs	150	650
27	Kab 127	D-CURE CAP 1X30	CAPSULE	Pcs	215	160
28	Kab 128	D-CURE GOLD CAP 3X10	CAPSULE	Pcs	215	184
29	Kab 129	D-CURE POWDER 200 GM	POWDER	Pcs	57	160
30	Kab 130	DAIBICURE VATI 1X60	VATI	Pcs	225	120
31	Kab 131	DAILY FRESH VATI 1X60	VATI	Pcs	135	110
32	Kab 132	DAILY VITAMIN TABLET 1X60	TABLET	Pcs	135	216
33	Kab 133	DALCHINI CAP 3X10	CAPSULE	Pcs	135	171
34	Kab 134	DALCHINI CAP 3X10	CAPSULE	Pcs	135	156
35	Kab 135	DALCHINI CAP 1X30	CAPSULE	Pcs	135	155
36	Kab 136	DANT KESHRI MANJAN 40 GM	POWDER	Pcs		50
37	Kab 137	FACE WASH 100 ML	GEL	Pcs		125
38	Kab 138	FEV CURE SYP. 200 ML	SYRUP	Pcs		100
39	Kab 139	FEVREAL SYP. 450 ML	SYRUP	Pcs	40	205
40	Kab 140	FEVREAL SYRUP 200 ML	SYRUP	Pcs	72	90
41	Kab 141	FLAXSEED CAP. 1X30	CAPSULE	Pcs	135	175
42	Kab 142	FLAXSEED CAP. 3X10	CAPSULE	Pcs		195
43	Kab 143	GILOY RAS 450 ML	RAS	Pcs	24	175
44	Kab 144	GILOY SWARAS 1 LTR.		Pcs		255
45	Kab 145	GILOY VATI 1X60	VATI	Pcs	165	110
46	Kab 146	GOKHRU CAP. 1X30	CAPSULE	Pcs	135	140
47	Kab 147	GRAPE SEED CAP. 1X30	CAPSULE	Pcs	150	330
48	Kab 148	GRAPE SEED STC. CAP. 3X10	CAPSULE	Pcs		342
49	Kab 149	GRAPE SEED STC. CAP. 3X10	CAPSULE	Pcs		330
50	Kab 150	GUGGUL CAP 1X30	CAPSULE	Pcs	150	305
51	Kab 151	GULAB SOAP 100 GM	SOAP	Pcs		65
52	Kab 152	HALDI CHANDAN SOAP 100 GM	SOAP	Pcs		65
53	Kab 153	HANDWASH 250 ML	GEL	Pcs		98
54	Kab 154	HEMOTOUCH RAS 1 LTR	RAS	Pcs	16	415
55	Kab 155	K-COFF SYP. 100 ML	SYRUP	Pcs		65

56	Kab 156	KAB.CHAVYAWANPRASH 1 KG	CHY	Pcs		365
57	Kab 157	KABIR CHURAN 100 GM	POWDER	Pcs		117
58	Kab 158	KABIR TULSI DROP 15 ML	DROPS	Pcs		135
59	Kab 159	KAISHORE GUGGUL 1X60	CAPSULE	Pcs	180	92
60	Kab 160	KAMAWEG GOLD CAP. 3X10	CAPSULE	Pcs	168	765
61	Kab 161	KANCHNAAR VATI 1X60	VATI	Pcs	180	150
62	Kab 162	KARELA JAMUN PLUS 1 LTR	RAS	Pcs	16	345
63	Kab 163	KARLA JAMUN SWARAS 1 LTR.	SWARAS	Pcs	16	250
64	Kab 164	KESH KESHRI HAIR OIL 100 ML	OIL	Pcs		172
65	Kab 165	KESH KESHRI SHAMPOO 200 ML	GEL	Pcs		125
66	Kab 166	LASHUN CAP 1X30	CAPSULE	Pcs	135	140
67	Kab 167	LIV ZYME SYP. 200 ML	SYRUP	Pcs		120
68	Kab 168	LIV-TONE SYP. 200 ML	SYRUP	Pcs		110
69	Kab 169	LIVERZYME DS SYP. 450 ML	SYRUP	Pcs	40	290
70	Kab 170	LIVERZYME DS SYRUP 200 ML	SYRUP	Pcs	72	140
71	Kab 171	LUK CURE CAP 1X30	CAPSULE	Pcs	65	90
72	Kab 172	LUK CURE CAP. 3X10	CAPSULE	Pcs		150
73	Kab 173	LUK-CURE SYP. 200 ML	SYRUP	Pcs		120
74	Kab 174	LUKO CURE 3X10	CAPSULE	Pcs		240
75	Kab 175	MAHA YOGRAJ VATI 1X60	VATI	Pcs	180	205
76	Kab 176	MAIDO FIT SWARAS 1 LTR.	SWARAS	Pcs	15	315
77	Kab 177	MEDHAVI SYRUP 200 ML	SYRUP	Pcs	60	140
78	Kab 178	MORINGA CAP 1X30	CAPSULE	Pcs	212	162.5
79	Kab 179	MORINGA CAP. 3X10	CAPSULE	Pcs		174
80	Kab 180	NEEM & LEMON SOAP 100 GM	SOAP	Pcs		65
81	Kab 181	NEEM TAIL 100 ML	OIL	Pcs		85
82	Kab 182	NUTRAHIGH PRO. POWDER 200 GM	POWDER	Pcs	30	525

83	Kab 183	NUTRIFORTE CAP. 1X30	CAPSULE	Pcs		0
84	Kab 184	ORTHO CURE CAP 1X30	CAPSULE	Pcs		110
85	Kab 185	ORTHO CURE OIL 30 ML	OIL	Pcs	105	55
86	Kab 186	ORTHO CURE SYP. 200 ML	SYRUP	Pcs		105
87	Kab 187	ORTHO RELAX 3X10	CAPSULE	Pcs		190
88	Kab 188	ORTHO RELAX SYP. 200 ML	SYRUP	Pcs	60	110
89	Kab 189	PANCH TULSI DROPS 30 ML	DROPS	Pcs	140	115
90	Kab 190	PANCHARAS SWARAS 1 LTR.	SWARAS	Pcs		315
91	Kab 191	PANCHRAS SWARAS 200 ML	SWARAS	Pcs	60	90
92	Kab 192	PUNARNAVA CAP 1X30	CAPSULE	Pcs	212	165
93	Kab 193	PURNARNAVA CAP. 10X3	CAPSULE	Pcs		174
94	Kab 194	RAKT KAVACH SYP. 450 ML	SYRUP	Pcs	40	245
95	Kab 195	RAKT KAVACH SYRUP 200 ML	SYRUP	Pcs	72	120
96	Kab 196	RESPICURE CAP 3X10	CAPSULE	Pcs	155	282
97	Kab 197	RELAX OIL 30 ML	OIL	Pcs		45
98	Kab 198	RIGHT FRESH VATI 1X60	VATI	Pcs	180	105
99	Kab 199	SAFED MUSLI 1X30	CAPSULE	Pcs		305
100	Kab 200	SANJIVANI VATI 1X60	VATI	Pcs	180	100
101	Kab 201	SANKH VATI 1X60	VATI	Pcs	180	110
102	Kab 202	SATTU 500 GM		Pcs		220
103	Kab 203	SATTU SWEET 500 GM		Pcs		220
104	Kab 204	SHATAVARI 1X30	CAPSULE	Pcs	150	140
105	Kab 205	SHILAJIT CAP 1X30	CAPSULE	Pcs		286
106	Kab 206	SHILAJIT CAP. 1X30	CAPSULE	Pcs		305
107	Kab 207	SKIN CARE CAP. 10X3	CAPSULE	Pcs		168
108	Kab 208	SKIN CARE SOAP 100 GM	SOAP	Pcs	144	55
109	Kab 209	STONE REMOVE SYRUP 200 ML	SYRUP	Pcs	60	110

110	Kab 210	TRAYODASHANG GUGGUL 1X60	VATI	Pcs	180	110
111	Kab 211	TRIPHALA WITH ALOEVERA 1 LTR	RAS	Pcs	16	330
112	Kab 212	TRIPHALA ALO. SWARAS 1LTR.	SWARAS	Pcs		275
113	Kab 213	TRIPHALA CHURAN 100 GM	POWDER	Pcs	120	75
114	Kab 214	TRIPHALA CHURAN 60 GM	POWDER	Pcs		30
115	Kab 215	TRIPHALA GUGGUL 1X60	CAPSULE	Pcs	180	95
116	Kab 216	X LIVE DS SYP. 450 ML	SYRUP	Pcs	40	270
117	Kab 217	X-LIVE DS SYRUP 200 ML	SYRUP	Pcs	72	130
118	Kab 218	YOGRAJ GUGGUL 1X60	CAPSULE	Pcs	166	112
119	Kab 219	Z-COFF SYP. 200 ML	SYRUP	Pcs	60	120
120	Kab 220	Z-COFF SYRUP 100 ML	SYRUP	Pcs		65
121	Kab 221	Ortho Relax Oil 100 ML	OIL	Pcs	105	143
122	Kab 222	TRIPHALA VATI 1X60	VATI	Pcs		109
123	Kab 223	KABIR PACHAK CHURAN POUCH 100 GM	POWDER			125